

## Appendix J: Correlation matrix

Pearson Corr. C. R (p)	fbskills-scale	age	gender	roles-webadmin	roles-PR	fbusage-frequency	fbusage-enjoyment	fbgoals-mean	fbplanusage-motiv.	trainingfb-interest	fbplan-frequency	fbactivity-scale
age	-0.171	-										
gender	0.196	0.247* (0.021)	-									
roles-webadmin	0.401* (0.021)	-0.182 (0.092)	-0.035	-								
roles-publicrelations	0.458** (0.007)	-0.164	0.054	0.224* (0.035)	-							
fbusage-frequency	0.426* (0.013)	-0.060	0.014	0.091	0.251	-						
fb-enjoyment	0.317 (0.077)	-0.063	0.174	-0.068	0.126	0.746** (< .001)	-					
fbgoals-mean	0.444* (0.010)	-0.238	0.141	0.268	0.403* (0.035)	0.310 (0.070)	0.342* (0.044)	-				
fbplan-motivation-sum	0.237	-0.119	0.062	0.329* (0.047)	0.183	0.243	0.333 (0.051)	0.659** (< .001)	-			
training-fb-intrest	0.234	-0.260* (0.015)	0.035	0.288** (0.007)	0.355** (< .001)	0.111	0.314 (0.066)	0.649** (< .001)	0.643** (< .001)	-		
fbplan-frequency	0.522** (0.002)	0.081	0.166	0.524** (< .001)	0.299 (0.81)	0.417* (0.014)	0.426* (0.013)	0.560** (< .001)	0.662** (< .001)	0.474** (0.004)	-	
fbactivity-scale	0.271	0.061	0.164	-0.002	0.159	0.566** (< .001)	0.538** (0.001)	0.326* (0.020)	0.365* (0.031)	0.278	0.594** (< .001)	-
training-method-leitfaden	0.359 (0.085)	-0.203	-0.019	0.127	0.353** (0.005)	0.344 (0.079)	0.326 (0.098)	0.351 (0.072)	0.303	0.203	0.324	0.446* (0.020)

(Pearsons correlation coefficient r and p-values, p <= 0.1 are not reported and the coefficients are written in grey.)

Pearson Corr. C. R (p)	fbskills-scale	age	gender	fbplan-frequency	trainingfb-interest	fbobstacle-skills	fbobstacle-conviction	fbcoordinati on_status
fbobstacle-skills-sum	0.023	-0.262	0.101	0.131	0.267	-		
fbobstacle-conviction-sum	-0.149	-0.109	-0.301 (0.070)	-0.404* (0.016)	-0.130	-0.312 (0.060)	-	
fbcoordination_status_mean	0.365* (0.044)	0.114	0.109	0.469** (0.007)	0.070	-0.206	0.014	-
fbcoordination_improve_mean	0.185	0.017	-0.041	0.348 (0.051)	0.322 (0.068)	0.061	0.23	0.393* (0.024)

(Pearsons correlation coefficient r and p-values, p <= 0.1 are not reported and the coefficients are written in grey.)